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<https://www.bizjournals.com/southflorida/news/2019/08/06/happyornot-to-move-us-hq-to-delray.html>

## Customer service company will add employees at new South Florida office

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Customer service and technology firm HappyOrNot Americas will move into a larger office, where it plans to hire dozens of employees

The Finland-based company, which runs customer service platforms such as kiosks, leased 9,004 square feet at 1690 Congress Ave., Delray Beach for the headquarters of its U.S. operations. It will relocate from 701 Northpoint Parkway, North Palm Beach.



BUTTERS REALTY & MANAGEMENT

HappyOrNot Americas will move its headquarters to 1690 Congress Ave., Delray Beach.

Darcie Lunsford and Sky Butters of Butters Realty & Management represented landlord CDS International Holdings in the deal, while Jason Sundook and Christopher Smith of NAI/Merin Hunter Codman represented HappyOrNot.

According to the brokers with Butters Realty, HappyOrNot will relocate 35 employees to the office in Centerpointe Delray and plans to hire up to 30 more staffers.

"A key differentiator with HappyOrNot deciding to relocate to Centerpointe Delray district was their ability to be centrally located in an emerging tech market," said Smith. "The relocation will further assist with HappyOrNot's growing brand along with improving their ability to recruit and retain talent."

The office building is near the former Office Depot campus, which is slated for redevelopment as a mixed-use project after its \$33 million purchase in January. The property will have apartments, retail and restaurants. The office at 1690 Congress Ave. will also be renovated.

“Centerpointe Delray offers tenants that enticing mix of an urban workplace with walkability to residential, restaurants, retail and personal services paired with the ample parking and ease of access of more traditional suburban locations,” Lunsford said. “These dynamics become exponentially more important in a tight employment market with companies competing for talent. Technology firms are historically attracted to up-and-coming areas and will provide a tremendous employment anchor for the Centerpointe Delray district.”

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